



# Small and medium-sized enterprises and Industrial Property

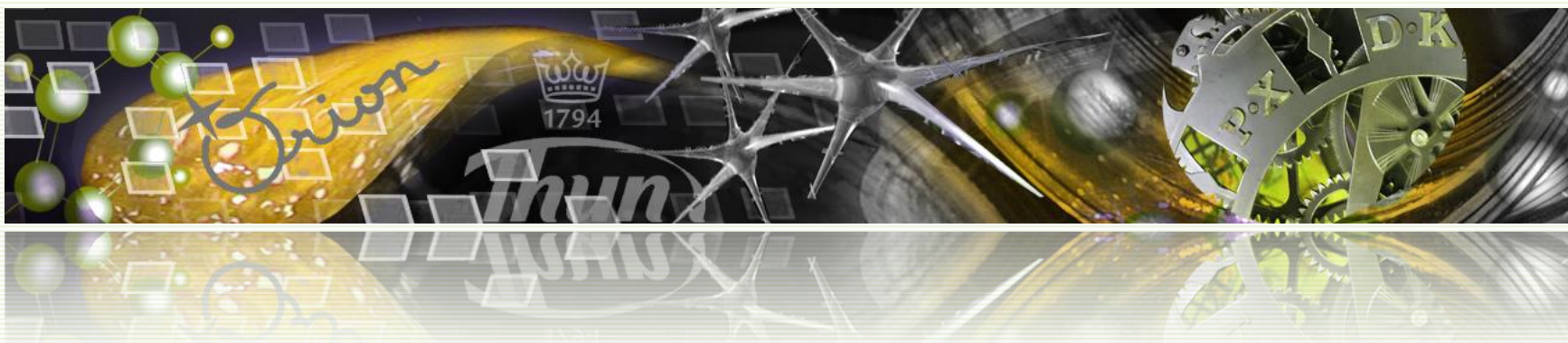
## INOVACE 2016

International Cooperation VaVal - (projekt LE15028)

Prague, 8. 12. 2016



Eva Křováková  
Industrial Property Office  
Patent Information Department





## Legal protection - social contract

### OWNER

- Owner publishes invention and contributes to knowledge of mankind – new level of state of the art
- After expiration of protection period others may benefit from knowledge



### STATE/AUTHORITY

- Grants legal monopoly - limited in time

Competitive advantage for owner

Limitation - time and territory

## Owner

- Has exclusive right to use protected solution
- Can authorise others to use protected solution
- Can assign rights to others (licence)
- Can defend his rights against counterfeiting



## Economic tool



# IP in the Czech Republic

IP	PROTECTS	CONDITIONS	IS
<b>PATENT</b>	Technical solution	Application and examination	Granted
<b>UTILITY MODELS</b>	Technical solution	Application and examination (formal conditions)	Registered
<b>DESIGNS</b>	Appearance / design	Application and examination	Registered
<b>TRADEMARKS</b>	Name of goods or services on the market	Application and examination	Registered
<b>Geographical denominations</b>	name of a region, a specific place or a country used for goods originating in that region	Application and examination	Registered
<b>Appellations of origin</b>	name of a region used for products originating in that region	Application and examination	Registered

Where to file...



## IPO CZ in a Nutshell

- Founded in 1919 – Czechoslovak Patent Office
- Field of activity stated by the Act no. 14/1993 Coll.
- Central body of state administration for the protection of Industrial Property
- decides on granting of protection for inventions, utility models, industrial designs, topographies of semiconductor products, trademarks, appellations of origin and geographical indications
- Obtains, processes and enables access to funds of world patent literature
- Collaboration in enforcement and awareness
- International projects





## 2011 - 2016

### PATENT APPLICATIONS – GRANTED PATENTS – UTILITY MODELS APPLICATIONS – REGISTERED UTILITY MODELS

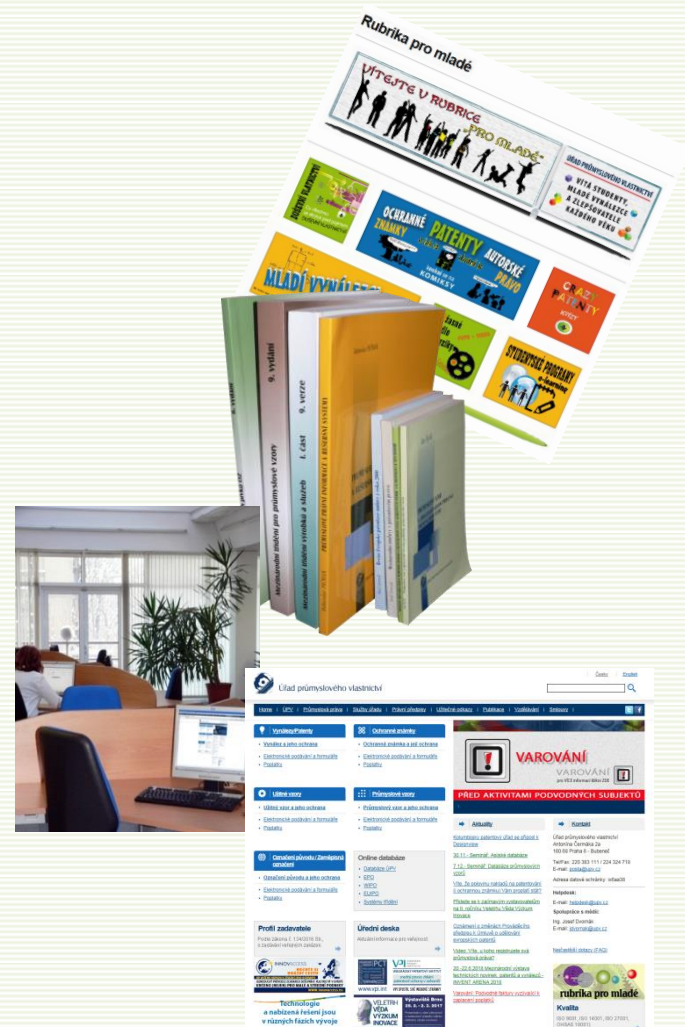
	2011	2012	2013	2014	2015	2016 <sup>(1)</sup>
PATENT APPLICATIONS	267	299	334	299	276	229
GRANTED PATENTS	91	126	126	179	205	214
UTILITY MODEL APPLICATIONS	557	616	664	580	551	478
REGISTERED UTILITY MODELS	554	490	575	578	537	435

<sup>(1)</sup> As of 25.11.2016



# Information on IP rights – where to find it

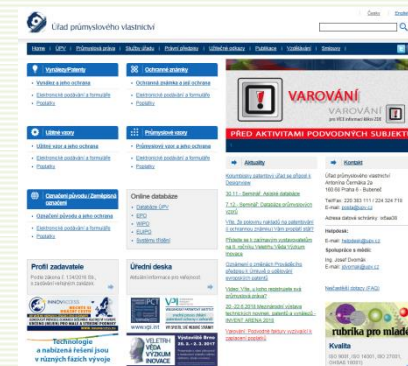
- **Internet - on-line services**
- **Helpdesk and consulting**
- **Education – IP Training Institute**
  - Courses, seminars, workshops
  - Distance studies
  - Excursions and study visits
  - Publishing





## Internet - www.upv.cz

- Information on IP rights, access to the databases
- Legal regulations (national, international, EU legislation)
- Services (online filing, forms, information services, education, fees overview, ...)
- Education, publications (e-learning, seminars, classification manuals, annual reports, guidelines)
- Other usefull links (other institutions, mediate information, EU Information, NPOs), contacts





## www.upv.cz – databases

- National databases
  - Patents, utility models, industrial designs, trademarks, geographical denominations / appellations of origin
  - List of register items
  - Full documents (pdf) - patents, utility models
- Foreign databases
  - WIPO, EPO, EUIPO, NPOs
- Database of administrative and judicial decisions
- Database for attorneys



 **Patents**

- [Patent and its protection](#)
- [Electronic registration and forms](#)
- [Fees](#)

 **Trade marks**

- [Trademark and its protection](#)
- [Electronic registration and forms](#)
- [Fees](#)

 **Utility models**

- [Utility model and its protection](#)
- [Electronic registration and forms](#)
- [Fees](#)


 **Industrial designs**

- [Industrial design and its protection](#)
- [Electronic registration and forms](#)
- [Fees](#)

 **Geographical indications and appellations of origin**

- [GI/AO and its protection](#)

DO YOU KNOW WHO YOU ARE  
REGISTERING YOUR IP RIGHTS WITH?  
—  
AGAINST ACTIVITIES  
OF FRAUDULENT ENTITIES

 [Current news](#)

 [Contact](#)

## Warning: Fraudulent invoices/requests for Payments of Fees

Registers with no relation with the official IP registers by the Industrial Property Office of the Czech Republic

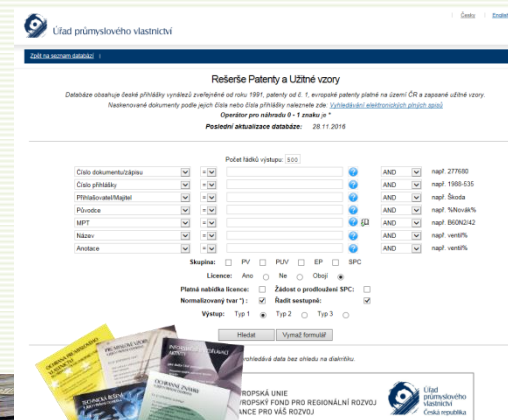
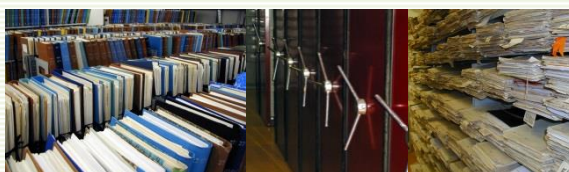
Do you know where you register your property rights? Watch our new [video](#) (mp4, 40,1 MB)

The Industrial Property Office repeatedly warns applicants, owners of IP rights and their representatives that they may be approached in written or electronic form by some private companies with contacts on the territory of the Czech Republic or other countries, e.g.:



## Information services

- Hepldesk and consulting
- Search services – various kinds (patent and utility models, designs, trademarks)
- Public reading room
  - freely accessible IP databases
  - archive document collection
  - patent literature collection





## Enforcement support

- Portal „Intellectual Property“ for extensive information exchange **[www.dusevnivlastnictvi.cz](http://www.dusevnivlastnictvi.cz)**
- Close co-operation (Czech Police, Customs Administration, Czech Trade Inspection, State Agriculture and Food Inspection Authority, ...)
  - Search services
  - Continuous education





# International collaboration

- WIPO [www.wipo.int](http://www.wipo.int)
  - Guides for SMEs (translation)
    - Inventing the Future
    - Making a Mark
    - Looking Good
- EUIPO - [www.oami.europa.eu](http://www.oami.europa.eu) – projects aimed at supporting applicants
- EPO - [www.epo.org](http://www.epo.org) – projects aimed at :
  - Dissemination of the information relating to IP
  - Information and education
  - Inventor's Guide ( [www.upv.cz](http://www.upv.cz) )



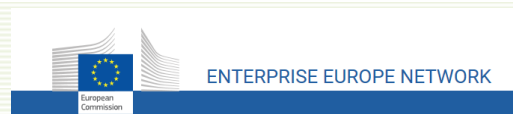


## International collaboration

- European Commission → IPEuropAware → Iporta → VIP4SME

Innovaccess - Intellectual Property Portal

- **[www.innovaccess.eu](http://www.innovaccess.eu)**
- EUROPEAN IPR HELPDESK – **[www.iprhelpdesk.eu](http://www.iprhelpdesk.eu)**
  - Latin America SME Helpdesk
  - China IPR SME Helpdesk
  - Southeast Asia SME Helpdesk
- Sectoral Guides for SMEs ([www.upv.cz](http://www.upv.cz))
- Seminars





## Visegrad Patent Institute (VPI)



- VPI was appointed as an International Searching Authority (ISA) and International Preliminary Examining Authority (IPEA)
- Intergovernmental organisation - established by the four Visegrad countries: the Czech Republic, Hungary, the Republic of Poland and the Slovak Republic
- Branch offices
- Started operation on 1. 7. 2016
- Search fee refund (If the earlier search carried out by any of the national offices of the Contracting States can be used) – 40%

**[www.vpi.int](http://www.vpi.int)**

Thank you for your attention

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