



enterprise europe



Business Support on Your Doorstep

Support of Entrepreneurship and Innovative SMEs in the Czech Republic

Swiss EUREKA Chairmanship
Information Day

16 September 2014



TECHNOLOGY
CENTRE ASCR



Europe as a leading economic force

- In 2030, so called „developing countries“ will be creating 60% of the world´s GDP
- In 2015, 90% of the world economic growth will be created outside Europe
- Prices of business inputs are constantly growing in Europe (especially personals) and it decreases the competitiveness of European production
- At the same time, support and conditions for doing business in countries outside Europe are improving and it attracts moving of business there
- If Europe wants to do something with this fact, it has to react immediately

Czech Republic in IS 2014

- According to Innovation Scoreboard 2014 is the Czech Republic one of Moderate Innovators - the 17th from EU27
- Below average innovation performance (76% of the EU average)
- Relative strengths in International scientific co-publications, Non-R&D innovation expenditures and R&D expenditures in the public sector
- Relative weaknesses in Non-EU doctorate students and in Venture capital investments



Support of business development

**MINISTRY OF
INDUSTRY AND
TRADE**

**MINISTRY OF
EDUCATION**



Support of business development

**COMPETITIVENESS
SUPPORT**

**INTERNATIONAL
COOPERATION**

**MINISTRY OF
INDUSTRY AND
TRADE**

**MINISTRY OF
EDUCATION**

**START-UPS AND
BUSINESS
DEVELOPMENT**

**R&D AND INNOVATION
SUPPORT**



Support of business development

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**R&D AND INNOVATION
SUPPORT**



**GENERALLY, PUBLIC BUSINESS SUPPORT IS APPLICABLE
FOR INCREASING INNOVATION CAPACITIES AND IN CASES
WHERE A MARKET FAILURE EXISTS**

Sources of financing

EUROPEAN FUNDING



Sources of financing

EUROPEAN FUNDING

NATIONAL FUNDING



Sources of financing

EUROPEAN FUNDING

NATIONAL FUNDING

REGIONAL FUNDING



Sources of financing

EUROPEAN FUNDING

NATIONAL FUNDING

REGIONAL FUNDING

**PRIVATE FUNDING -
BANKS**



Sources of financing

EUROPEAN FUNDING

NATIONAL FUNDING

REGIONAL FUNDING

**PRIVATE FUNDING -
BANKS**

**PRIVATE FUNDING -
VENTURE CAPITAL**



Supported activities

**BUSINESS
INCUBATION**

**BUSINESS
DEVELOPMENT**

PARTNER SEARCH



Supported activities

**BUSINESS
INCUBATION**

**BUSINESS
DEVELOPMENT**

PARTNER SEARCH

HUMAN RESOURCES

**INTERNATIONALISA
TION**

RDI



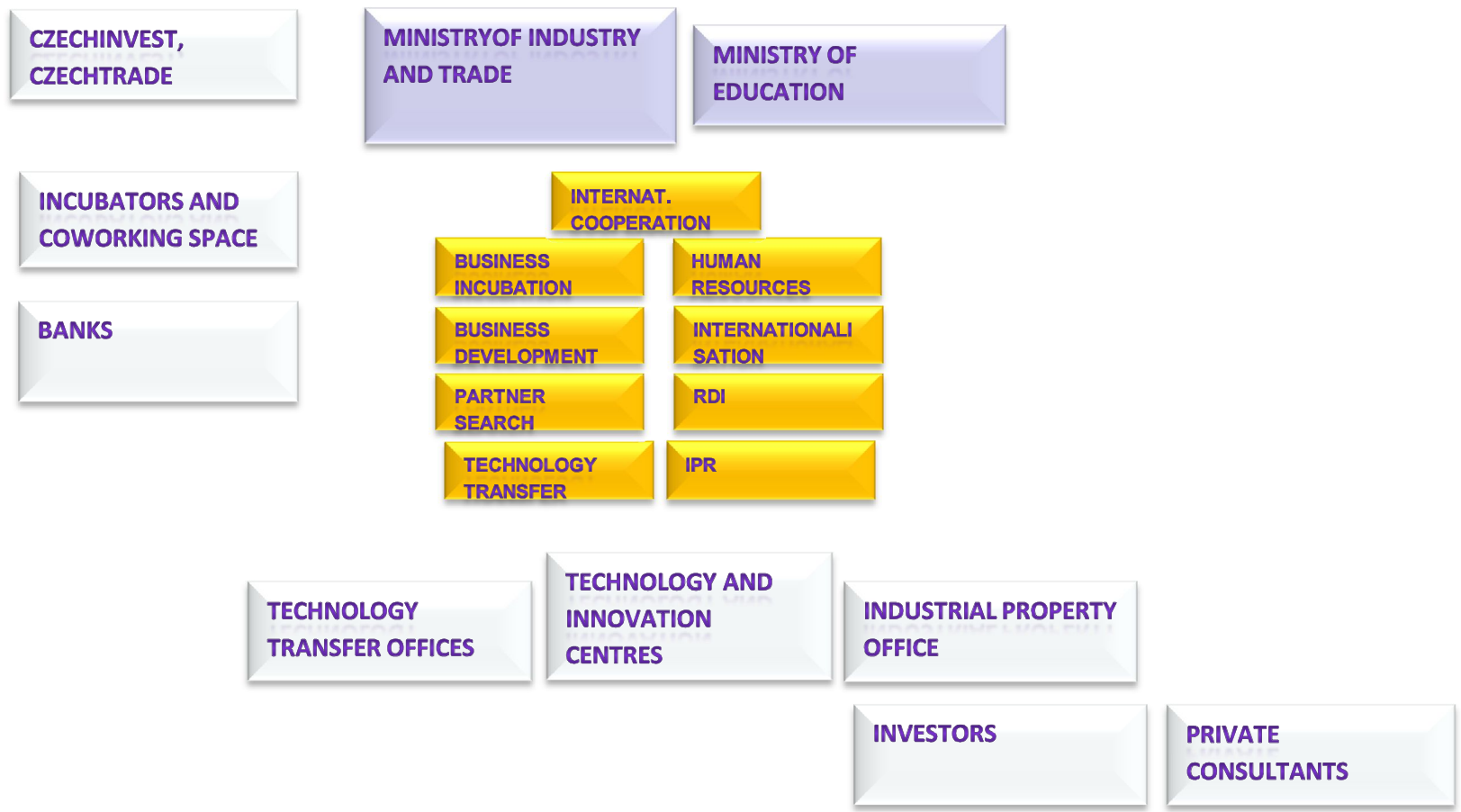
Supported activities



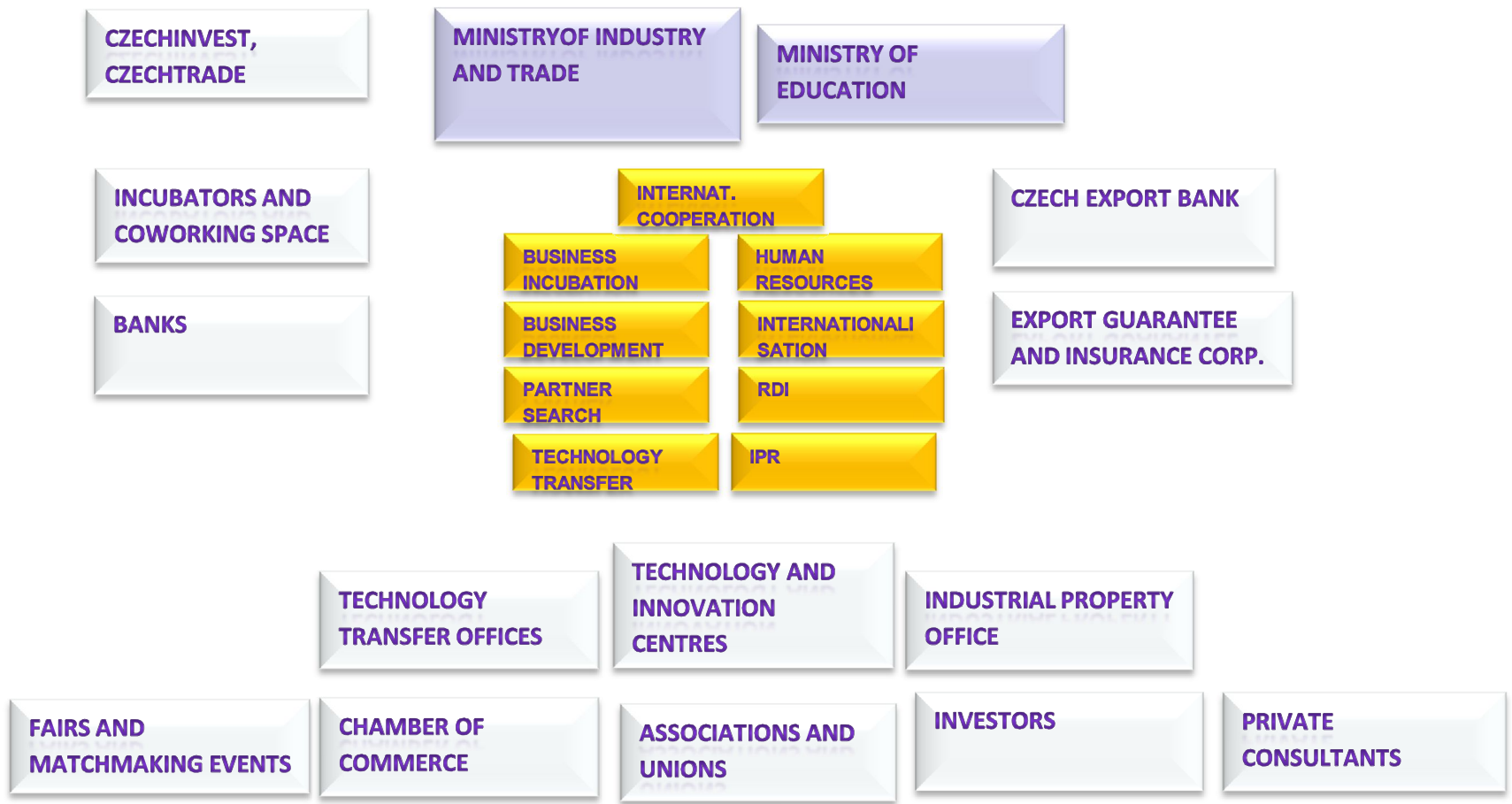
Business support system in CR



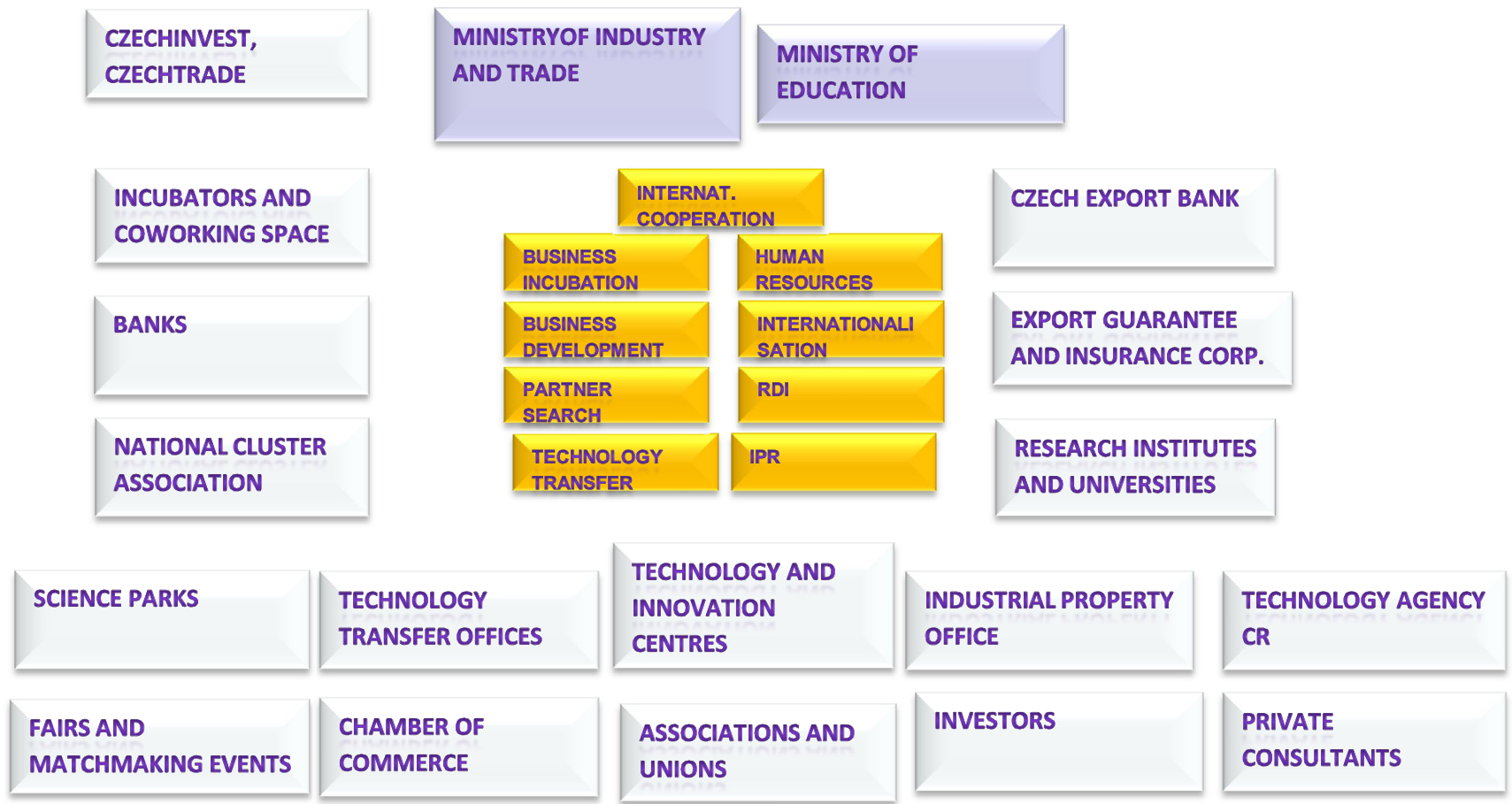
Business support system in CR



Business support system in CR



Business support system in CR



Examples of business support programmes

CZECHINVEST,
CZECHTRADE

MINISTRY OF INDUSTRY
AND TRADE

- POTENCIÁL – increases capacities for RDI in companies
- INOVACE – implementation of innovative idea or IPR protection
- SPOLUPRÁCE – support of clusters, technology platforms and cooperative projects
- PROSPERITA – support of CTTs, incubators, and science parks
- Operational programmes Entrepreneurship and innovation for competitiveness (Support of RDI, SMEs, Energy systems, and high-speed ICT)
- Framework Programme for the Support of Technology Centres
- Programmes for development of human resources in Czech firms (EDUCA, PROFESE)

Examples of business support programmes

MINISTRY OF
EDUCATION

- Operational programme Science and Development for Innovation – investment into research centers
- Support of participation in Horizon 2020
- EUREKA
- International cooperation in RDI (ERA)
- Bilateral international cooperation in RDI (GESHER/MOST, Czech-Norwegian Research Programme)

Examples of business support programmes

- ALFA, EPSILON - support of applied research projects with high potential for application in new products
- GAMA – verification of RDI results and preparation of their commercial use
- DELTA – support of collaboration in applied research in cooperation with foreign agencies
- Competence centers – support of creation and operation of centres of research, development and innovation connecting research organizations and business

Examples of business support programmes

- Enterprise Europe Network
- Technological profile of the Czech Republic
- Incubators and accelerators
- Innovation vouchers
- ERASMUS for Entrepreneurs
- ...

**TECHNOLOGY AND
INNOVATION
CENTRES**

**ASSOCIATIONS AND
UNIONS**



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Thank you for your
attention!

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