



chairmanship  
2014|2015



# The Swiss chairmanship work programme 14/15

EUREKA Information Day,

Prag, 16 September, 2014,

Andreas Gut, EUREKA NPC Chairman

# Goals of the Swiss chairmanship

- **Continuity:** Start implementing the Strategic EUREKA Roadmap 2014 – 2020.
- **Positive Environment:** Strengthen the co-operation within the EUREKA Network.
- **Action:** actively test new support schemes building on EUREKA's strengths.

# Priority 1: Cultivating the roots of EUREKA

- Develop and introduce an attractive and flexible EUREKA tool for public funding agencies
- Increase the value of the EUREKA label
- Foster support for and raise awareness about EUREKA Clusters and Umbrellas
- Deliver a lean administration with a short time to contract for Eurostars 2
- Organise a conference for public funding agencies from the EUREKA network

## Priority 2: Fostering the EUREKA network

- Enhance engagement with associated countries
- Facilitate project-to-project collaboration with non-EUREKA countries
- Create a new EUREKA toolbox for cooperation with non-EUREKA countries based on a “variable geometry” approach
- Discuss and decide on EUREKA’s future attitude towards potential associate candidates
- Promote EUREKA as a platform for global industrial R&D&I cooperation
- Initiate the re-association of South Korea and Canada

# Priority 3: Promoting EUREKA within ERA

- Develop smart synergies with ERA and Horizon 2020 instruments
- Increase EUREKA's visibility as a player and emphasise the complementary nature of EUREKA
- Test new partnerships
- Deliver effective communication of EUREKA instruments to the target audience

# Priority 4: Harvesting innovation growth

- Deliver effective evaluation of EUREKA instruments
- Deliver effective communication of EUREKA instruments to the target audience
- Evaluate the impact from creating a new EUREKA toolbox
- Yield tangible results for industry with the **EUREKA Innovation Event in Basel on 19 November, 2014**

# Announcement of CZ-CH bilateral call for project outlines



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Education,  
Research and Innovation SPRI



MINISTRY OF EDUCATION,  
YOUTH AND SPORTS

**Announcement:**  
**Czech Republic - Switzerland Call for R&D EUREKA Project Outlines**  
**Deadline for submission by 31 December, 2014**



# The Swiss Chairmanship team



*Membres*

Federal Councillor Johann N. Schneider-Ammann  
Head of the Federal Department of Economic Affairs, Education and Research EAER,  
Chair of the EUREKA Ministerial Conference 2014/2015



**BRUNO H. MOOR**  
Delegate of the ministry of Economic Affairs, Education and  
Research for the Swiss EUREKA-Chair 2014/2015  
Chairman of the High Level Group (HLG)



**ANDREAS GUT**  
Chairman of the National Project Coordinators (NPC)



**SONJA MERWAR**  
High Level Representative Switzerland  
strategy and communication



**LEILA AKREMI**  
Office Administrator



**COLETTE JOHN GRANT**  
National Project Coordinator Switzerland

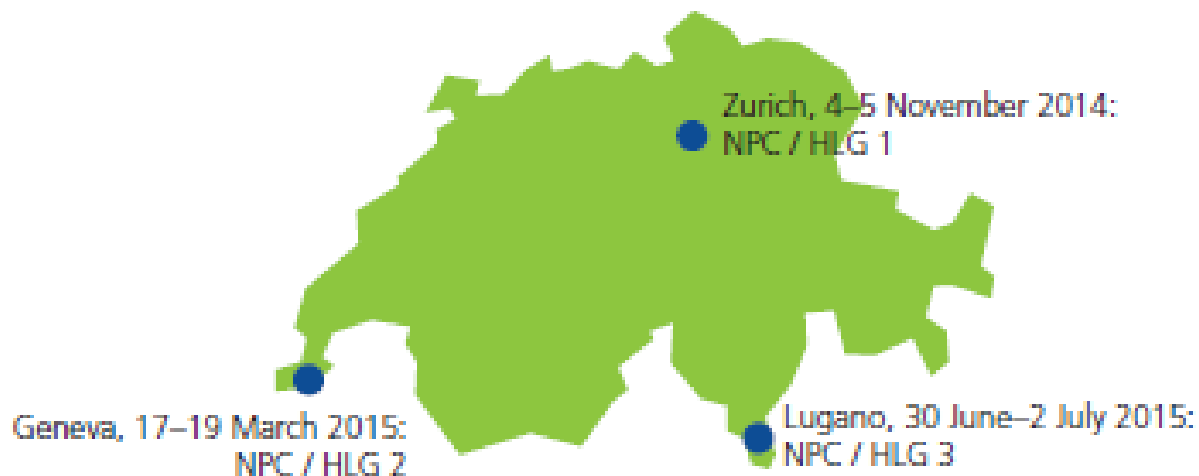


**JANIQUE SIFFERT**  
Project Coordinator Eurostars



# The EUREKA Meetings in Switzerland

## NATIONAL PROJECT COORDINATOR (NPC) / HIGH LEVEL GROUP (HLG) MEETINGS



Innovation event in Basel, 19-20 November 2014

# EUREKA Innovation Event in Basel

**Fill the Chairmanship  
with life**

**Integrate all priorities:**

EUREKA roots

EUREKA Network

EUREKA in ERA

EUREKA harvest

**Patronage:** Federal  
Councillor Johann N.  
Schneider-Ammann



# Topics

## Manufacturing

- PRO FACTORY Plus
- E!Surf

## ICT

- Celtic-Plus
- Eurpides2
- ITEA3

## Bio-/Medtech

## Eurostars

Information and Communication Technologies, Industrial Products and Manufacturing and Bio- and Medical Technologies are the main topics in the EUREKA project portfolio. Companies and research institutions along the value chain of these technical domains are the target group for the EUREKA Innovation Event.



Subtopics of the theme Information and Communication Technologies are:

- Software-intensive systems and services
- Smart electronic systems integration
- Micro- and nanoelectronics
- Telecommunications, new media and future Internet
- Intelligent applications for low-carbon energy technologies, water resources/treatment/distribution and for tourism



Subtopics of the theme Industrial Products and Manufacturing are:

- Efficient design and modelling
- Intelligent manufacturing
- Surface engineering
- Engineering, analyzing and manufacturing of alloys and composites



Subtopics of the theme Bio- and Medical Technologies are:

- Medical devices
- Medical diagnostics
- Pre-clinical research/trials
- Biobased materials, processes and devices

# ERA Partners

## Enterprise Europe Network EEN

- > 15 regional offices
- Matchmaking

## ERRIN

- Regions Network
- Alsace visit

## COST

- Connect with science

The infographic is a vertical stack of three grey panels, each describing a different ERA partner. Each panel includes a logo in the top right corner, a title, a descriptive paragraph, and a red 'Website' link in the bottom right corner.

**COST**  
COST enables breakthrough scientific developments leading to new concepts and products and thereby contributes to strengthen Europe's research and innovation capacities. Building capacity by connecting high-quality scientific communities throughout Europe and worldwide. COST does not fund research itself, but provides support for networking activities carried out within COST Actions.  
[Website](#)

**EEN**  
The Enterprise Europe Network (EEN) helps small business to make the most of the European marketplace. Working through local business organisations EEN assists SME to develop business in new markets, source or license new technologies and find partners or suitable funding instruments for collaborative international R&D projects.  
[Website](#)

**ERRIN**  
ERRIN, the European Regions Research and Innovation Network, is a dynamic network of, currently, more than 90 European regions and their Brussels-based EU offices. It facilitates knowledge exchange, joint action and project partnerships between its members with the aim to strengthen their region's research and innovation capacities.  
[Website](#)

# EUREKA Innovation Award

**1000 projects**

**27 self-nominations**

**3 nominated projects in 3 categories**

- Competitiveness: EUREKA Pro Factory project LRF (SE, DE)
- Added-value: Celtic project HIPERMED (ES, TR, FR, PL, SE)
- Innovators of tomorrow: Eurostars project EMSAT (AT, DE)



**EUREKA**  
INNOVATION  
AWARD 2014  
innovation across borders

# Full programme overview

Tuesday, 18.11.14			Wednesday, 19.11.14	Thursday, 20.11.14
free			free	200 €
<b>Celtic-Plus</b> Proposers day	<b>ERRIN</b> Alsace presentation	<b>CA-CH</b> Medtech gathering	<b>EUREKA</b> <b>Innovation</b> <b>Event</b>	<b>Swiss</b> <b>Innovation</b> <b>Forum</b>
Keynotes on communication technology Project testimonies Pitching Funding information	Region presentation Company visits	Funding information Project testimonies Pitching	Keynotes <b>EEN</b> <b>Matchmaking</b> EUREKA Award Ceremony NPC, Umbrella Clusters	Keynotes Workshops Best case sessions
Welcome reception			Exhibition EUREKA and Switzerland (> 40 exhibitors)	
			Dinner	



# Opportunities for partners from CZ

- Meet partners from CH and participate in bilateral Call CZ-CH
- Meet partners from other European countries, Canada, South Korea and South Africa and develop a project idea.
- Talk to representatives from all EUREKA initiatives
- Choose your preferred side event.
- Get insight into the Swiss Innovation system at the Swiss Innovation Forum.

**Registration: [www.swiss-innovation.com/eureka](http://www.swiss-innovation.com/eureka)**

# Contact

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Innovation

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