



# EUREKA 2020

## Strategic Roadmap

Swiss EUREKA Chairmanship Information Day  
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# EUREKA cooperation instruments

## EUREKA Projects

At least two  
countries involved

## EUREKA Umbrellas

Producing a new  
product, process or  
service

## EUREKA Clusters

No thematic  
restrictions

## Eurostars

Reflect market  
demands

# EUREKA collaborative projects



Transnational  
cooperation

At least two  
countries  
involves



Innovative  
Producing a new  
product,  
process or  
service



Bottom-up  
No thematic  
restrictions



Market-oriented  
Reflect market  
demands

Publicly-supported  
innovation,  
from Europe  
to the world

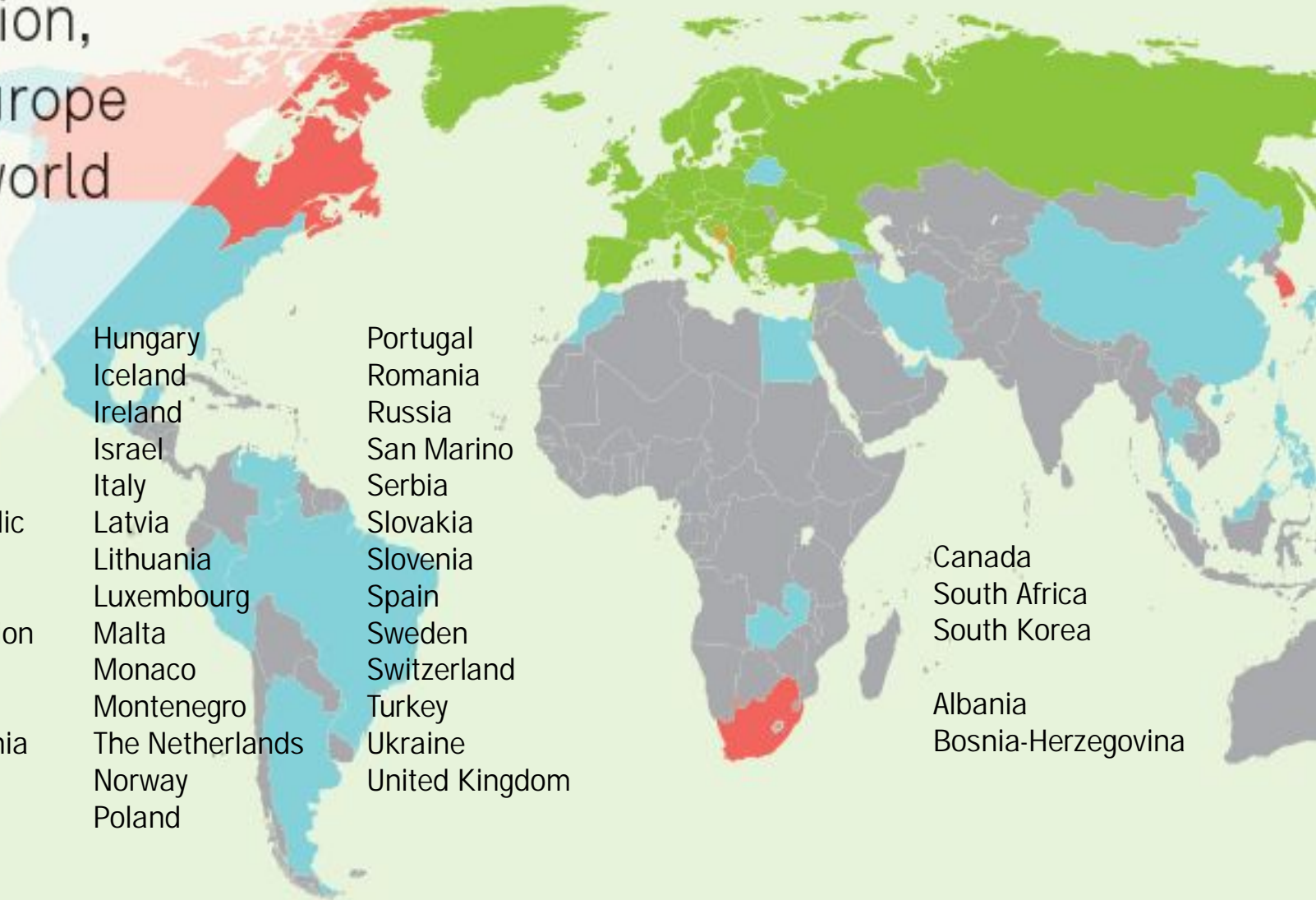
Austria  
Belgium  
Bulgaria  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Estonia  
European Union  
Finland  
France  
FYR Macedonia  
Germany  
Greece

Hungary  
Iceland  
Ireland  
Israel  
Italy  
Latvia  
Lithuania  
Luxembourg  
Malta  
Monaco  
Montenegro  
The Netherlands  
Norway  
Poland

Portugal  
Romania  
Russia  
San Marino  
Serbia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine  
United Kingdom

Canada  
South Africa  
South Korea

Albania  
Bosnia-Herzegovina



## Strategic Roadmap 2020

- Prepared by the Network under major and coordination role of previous Norwegian Chairmanship in 2013-2014
- Approved by HLG meeting in Bergen on 20 June 2014
- Offers a vision for EUREKA to be a leading European platform for transnational industrial R&D&I cooperation, fostering competitiveness, growth and job creation

The EUREKA Network declared and set four strategic objectives to reach the vision by 2020

- To provide a clear added value of industry, with business-driven instruments, a suitable access to public funding and state-of-art communication and evaluation
- To become a preferred initiative for public funding agencies, aiming to extend national priorities and R&D&I funding programmes to a transnational dimension
- To become a preferred platform for industrial R&D&I cooperation between Europe and other parts of the world
- To contribute to the completion of the European Research Area for its innovation part, reaching smart synergies between EUREKA instruments and other relevant instruments

Action field to achieve EUREKA's renewed vision and catalyse progress toward the declared objectives

- *Action 1:* EUREKA projects 2.0: an attractive and flexible tool for public funding agencies
- *Action 2:* EUREKA Clusters & Umbrellas stronger and more visible
- *Action 3:* Eurostars 2 implementation: faster and leaner
- *Action 4:* Smart globalisation
- *Action 5:* Lean governance
- *Action 6:* Efficient communication
- *Action 7:* Comprehensive impact assessment

## Implementation and monitoring of the Strategic Roadmap

- Implementation:

By EUREKA network, led by the consecutive Chairmanships and supported by the EUREKA Secretariat

- Monitoring:

On annual basis and evaluated at mid-term and completion

- Revision:

SR is an evolving document that should be revised following the recommendation of a mid-term assessment





chairmanship

2014 | 2015



Switzerland.

## Tasks of the Swiss Chairmanship

- To start the implementation according time frame
- Goals on base of four priorities have been set:
  - 1/ Review of the EUREKA project portfolio with the aim of streamlining efforts to generate more projects
  - 2/ Revitalising of the less-active members of the network and the planning of its future expansion beyond the borders of the continent, while encouraging greater integration with presently Associated countries



## Tasks of the Swiss Chairmanship

- 3/ Increasing the visibility of EUREKA in the European Research Area, notably through cooperation with Enterprise Europe Network on base of common since 2011
- 4/ Channeling SMEs towards EUREKA instruments, while clearly demonstrating their compatibility with the final aim of demonstrating the impact of EUREKA on the European innovation economy

**EUREKA** 

innovation across borders

[www.eurekanetwork.org](http://www.eurekanetwork.org)

